



**Southeast Public Health Leadership Institute**  
**Scholar Retreat**  
**Nashville, Tennessee**  
**Year 11 Scholar Retreat**  
**April 30 – May 2, 2008**

**Day 1 – Wednesday, April 30, 2008**

Sarratt/Kissam

**7:30 – 9:30 BREAKFAST**

Kirkland/Calhoun Foyer

**9:00 – 10:00 Rolling Registration**

Kirkland/Calhoun

**10:00 – 10:15 Welcome and Introductions**

*Lisa Macon Harrison, MPH  
Program Director, SEPHLI  
North Carolina Institute for Public Health, School of Public Health,  
University of North Carolina at Chapel Hill*

**10:15 – 11:10 Back to our SEPHLI Teams: Who are you again?**

**Learning Time and Reconnecting: Values of Leadership**

*Lisa Macon Harrison, MPH and Mike Rosenthal, MBA, Med*

Kirkland/Calhoun Foyer

**11:10 – 11:20 BREAK**

**11:25 – 11:30 Plan Bee Entertainment**

*Brought to you by the team members of Plan Bee: Elizabeth Delone,  
Andre Fresco, David Haden, Jennifer McCracken, Melissa Packer, Ellie Ward*

**11:30 – 12:00 Introduction to Myers Briggs Type Indicator (MBTI)**

*Mike Rosenthal, MBA, MEd  
Discovery Learning*

Sarratt/Kissam

**12:00 – 1:00 LUNCH**

Kirkland/Calhoun

**1:00 – 3:00 Myers Briggs Type Indicator (MBTI)**

*Mike Rosenthal, MBA, MEd  
Discovery Learning*

Kirkland/Calhoun Foyer

**3:00 – 3:15 BREAK**



**3:15 – 4:45    The Media and You**  
*Norm Hartman, CEO*  
*TMT Worldwide, Inc.*  
*Crisis communication, risk communication, and media training*

**Kirkland/Calhoun Foyer**

**4:45 – 5:00    BREAK**

**5:00 - 6:30    The Media and You**  
*Norm Hartman, CEO*  
*TMT Worldwide, Inc.*  
*Crisis communication, risk communication, and media training*

**Sarratt/Kissam**

**6:30 – 8:00    DINNER**

## **Day 2 – Thursday, May 1, 2008**

**Sarratt/Kissam**

**7:00 - 8:00    BREAKFAST**

**Kirkland/Calhoun**

**8:00 – 10:45    The Media and You**  
*Norm Hartman, CEO*  
*TMT Worldwide, Inc.*  
*Crisis communication, risk communication, and media training*

**Kirkland/Calhoun Foyer**

**10:45 – 11:00 BREAK**

**11:00 – 12:00 The Media and You**  
*Norm Hartman, CEO*  
*TMT Worldwide, Inc.*  
*Crisis communication, risk communication, and media training*

**Sarratt/Kissam**

**12:00 – 1:00    LUNCH**

**1:00 – 2:45    FIRO-B for Public Health Leaders**  
*Keith Caver*  
*Practice Leader and Manager, Executive Development*  
*Executive Solutions Group*  
*Development Dimensions International, Inc. (DDI)*

**Kirkland/Calhoun Foyer**

**2:45 – 3:00    BREAK**



**3:00 – 4:30 FIRO-B for Public Health Leaders**

*Keith Caver*

*Practice Leader and Manager, Executive Development*

*Executive Solutions Group*

*Development Dimensions International, Inc. (DDI)*

**4:30 – 5:30 Team Activity: Public Health Infrastructure by State**

**6:00 Dinner and evening on your own: Welcome to Music Row!**

**Day 3 – Friday, May 2, 2008**

**Sarratt/Kissam**

**7:30 – 8:15 Breakfast**

**Kirkland/Calhoun**

**8:15 – 8:30 Evaluation Session**

**8:30 – 9:45 Influence, Negotiation, and Conflict Resolution**

*Keith Caver*

*Practice Leader and Manager, Executive Development*

*Executive Solutions Group*

*Development Dimensions International, Inc. (DDI)*

**Kirkland/Calhoun Foyer**

**9:45 – 10:00 BREAK**

**10:00 - 11:00 Visioning & Futuring for Public Health**

*Keith Caver*

*Practice Leader and Manager, Executive Development*

*Executive Solutions Group*

*Development Dimensions International, Inc. (DDI)*

**11:00 – 11:45 Conversations about what you have learned: Putting it all together**

**Strategic Thinking for Public Health Leaders**

*Edward Baker, MD, MPH, MSc*

*Director, NC Institute for Public Health*

*Director, Executive Education*

*UNC-Chapel Hill School of Public Health*

*University of North Carolina at Chapel Hill*

**12:00 Program Close Out**